

Speak up!

Improve your presentation techniques - AND your English!

Open Public Speaking & Presentation Techniques Training in Barcelona

When?	Feb 24th & 25th 2020, 9-18h (16h of Training)
Where?	INNOE - Rambla Catalunya 15, 2º 1ª, 08007 Barcelona
How much?	490€/Person



How to engage your audience, transmit your ideas and inspire emotions?

This public speaking training focus on putting first things first: Forget about your power-point for a while and start out with an analysis of your objectives and your audience. Then come up with a clear key message that you want to transmit and build your talk or presentation around that. Invest your time and effort in the content and delivery of your presentation instead of building huge slide decks. Connect with your audience, use your voice, the power of storytelling and your body language to engage listeners and inspire emotions. Drive your message home with a powerful closure!

Objectives – What's in for you?

This training boosts your skills and gives you tools to present/speak convincingly in public. After participating in this training, you will be able to:

- Formulate clear goals for your presentations
- Analyse the audience, their previous knowledge and opinion
- Formulate clear key messages and support them through structured argumentation
- Use your voice in an active and professional way
- Use your body language to underline your message
- Improve your overall verbal & non-verbal expression
- Use storytelling and metaphors to communicate emotions
- Interact with & manage the attention of your audience
- Deal with difficult questions and people
- Manage time in your presentations
- Feel more secure when presenting in English!

Key Contents

Preparing Presentations

- Analysing your audience
- Formulating objectives and key-messages
- Creating inspiring presentations: Storytelling & Metaphors
- Structure: opening, build-up and closure

Delivering Presentations

- Verbal expression: volume, speed, filler sounds & pauses
- Body language: posture, gestures, eye contact & positioning on stage
- Dealing with anxiety and stress during presentations
- Interacting with and engaging the audience
- Handling media competently
- Time management during presentations

Training Methodology

Interactivity, active experience and learning by doing constitute the core methodology of this training. As a consequence, you will be asked to bring a 5min presentation to the training sessions which you will have to deliver live on stage. You will receive in-depth feedback on your performance from the other participants as well as the trainer. In between presentations there will be short thematic inputs and practical exercises to reinforce the aspects mentioned above (see "Key Contents").

Video analysis constitutes another important feature of this training: it enables you to compare your own perception and the feedback you received to that of a neutral observer, enabling you to see yourself from an objective perspective and thus strengthening your learning progress.

Details on the Training

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How much?	490€/Person
Places?	max. 10 participants
Sign up?	ulrich@ulrichschubert.com

Ulrich Schubert

Psychologist, certified business coach and management trainer

I have been training professionals and accompanying them in their professional and personal growth for more than 10 years and work for multinationals (e.g. Dow Jones, Siemens, XEROX) as well as for NGOs and public organisations (e.g. Médecins Sans Frontières, EAPC) in Vienna, Barcelona & internationally.

I regularly speak and present at international conferences, corporate events, meetings and, on a daily basis, in the training room.

Additionally, I lecture at Universities in Spain (EUHT Sant Pol) as well as at the Austrian FH-Wien.



I'm looking forward to seeing you on stage!